

Agreement Between:

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision
 586433 /

Alt Order #
 07915316

Product RIGELL/CD2/R		
Contract Dates 10/30/12 - 11/05/12		Estimate # 112642
Advertiser Rigell/R/US House		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/30/12	11/04/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$165.00			
N 2	3	11/05/12	11/05/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$165.00			
N 3	3	10/30/12	11/04/12	NewsChannel 3 News	5-6am		:30			NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$315.00			
N 4	3	11/05/12	11/05/12	NewsChannel 3 News	5-6am		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$315.00			
N 5	3	10/30/12	11/04/12	NewsChannel 3 News	6-7am		:30			NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$420.00			
N 6	3	11/05/12	11/05/12	NewsChannel 3 News	6-7am		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$420.00			
N 7	3	10/30/12	11/04/12	CBS This Morning	7-9a		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2222--				8	\$140.00			
N 8	3	11/05/12	11/05/12	CBS This Morning	7-9a		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$140.00			
N 9	3	10/30/12	11/04/12	NewsChannel 3 News	12n-1230pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$400.00			
N 10	3	11/05/12	11/05/12	NewsChannel 3 News	12n-1230pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$400.00			
N 11	3	11/04/12	11/04/12	NFL Football (Early)	1-5p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Product
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Advertiser
 Rigell/R/US House

Original Date / Revision
 10/25/12 / 10/25/12

Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
3	10/30/12	11/04/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	8	\$2,520.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-2222--				8	\$315.00			
3	11/05/12	11/05/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	2	\$630.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	11/05/12	11/11/12	M-----				2	\$315.00			
14	10/30/12	11/04/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-1111--				4	\$400.00			
15	11/05/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	1	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	11/05/12	11/11/12	M-----				1	\$400.00			
16	10/30/12	11/04/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,880.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-1111--				4	\$470.00			
17	11/05/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	1	\$470.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	11/05/12	11/11/12	M-----				1	\$470.00			
18	10/30/12	11/04/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,360.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-1111--				4	\$590.00			
19	11/05/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	1	\$590.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	11/05/12	11/11/12	M-----				1	\$590.00			
20	11/03/12	11/03/12	Saturday Prime	9-10pm		:30			NM	2	\$1,240.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-----S-				2	\$620.00			
21	10/30/12	11/04/12	Sunday Prime	8-9pm		:30			NM	1	\$1,275.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-----S				1	\$1,275.00			
22	10/30/12	11/04/12	Late News (M-F)	11-1135p		:30			NM	4	\$3,020.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-1111--				4	\$755.00			
23	11/05/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	1	\$755.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	11/05/12	11/11/12	M-----				1	\$755.00			
24	10/30/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$295.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	10/29/12	11/04/12	-----S-				1	\$295.00			
Totals										65	\$28,185.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	65	\$28,185.00	\$23,957.25
Totals	65	\$28,185.00	\$23,957.25

Date: _____

Signature: _____

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